

Media Studies



Curriculum Overview Key Stage 5

KEY STAGE 5		
Examination Specification: EDUQAS A Level Media Studies		
	Topic	Key Themes
YEAR 12	Advertising	<p>Print Advertisements – Tide (1950s) Media Language, semiotics and the representation of women</p> <p>Film Posters – The Kiss of the Vampire (1963) Genre theory, the changing representations of women</p> <p>Audio Visual (Television) – Wateraid (2016) Beginning to analyse audio visual texts, colonial representations</p>
	Music Videos	<p>Unseen Students learn how to analyse a music video they have never seen before in an exam environment</p>

		<p>Beyonce – Formation (2016)</p> <p>Vance Joy – Riptide (2013)</p> <p>Students study the media language and representations present in these music videos</p>
	Newspapers	<p>Daily Mirror and The Times</p> <p>Students study set editions of the two newspapers, exploring the contexts in which they were produced as well as analysing media language, representation and audience theory around them</p>
	Radio	<p>Late Night Women’s Hour</p> <p>Students will study the radio show/podcast in relation to industry contexts and audience</p>
	Film	<p>Black Panther (2018)</p> <p>I, Daniel Blake (2016)</p> <p>The set films are studied in relation to the industry contexts they are produced in and how they appeal to their target audiences</p>
	Video Games	<p>Assassin’s Creed Franchise</p> <p>Media Industry and audience</p>
	Topic	Key Themes
YEAR 13	Coursework	<p>Students will complete a piece of coursework (worth 30% of the a level) in one of 4 areas. Those four possible areas are: Television, Film Marketing, Magazine, Music Video</p>
	Television in the Global Age	<p>Humans – Channel 4 (2015)</p> <p>The Returned – Canal+ (2012)</p> <p>Students study two international television productions in four key areas: Audience, Representation, Media Language and Media Industry</p>
	Magazines	<p>Vogue (1965)</p> <p>The Big Issue (2016)</p> <p>Students study two magazines in four key areas: Audience, Representation, Media Language and Media Industry</p>
		Zoella/Zoe Sugg

	Online Media	Attitude Students study the rise of internet vloggers/youtubers with a focus on Zoella alongside the study of the online LGBTQ+ magazine Attitude
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