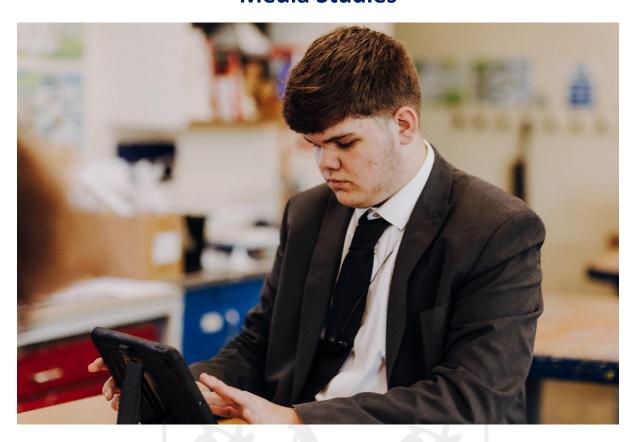
## **Media Studies**



## **Curriculum Overview Key Stage 5**

KEY STAGE 5				
<b>Examination Specification: EDUQAS A Level Media Studies</b>				
	Topic	Key Themes		
YEAR 12	Advertising	Print Advertisements – Tide (1950s) Media Language, semiotics and the representation of women  Film Posters – The Kiss of the Vampire (1963) Genre theory, the changing representations of women  Audio Visual (Television) – Wateraid (2016) Beginning to analyse audio visual texts, colonial representations		
	Music Videos	Unseen Students learn how to analyse a music video they have never seen before in an exam environment		

	I	
		Beyonce – Formation (2016) Vance Joy – Riptide (2013) Students study the media language and representations present in these music videos
	Newspapers	Daily Mirror and The Times Students study set editions of the two newspapers, exploring the contexts in which they were produced as well analysing media language, representation and audience theory around them
	Radio	Late Night Women's Hour Students will study the radio show/podcast in relation to industry contexts and audience
	Film	Black Panther (2018) I, Daniel Blake (2016) The set films are studied in relation to the industry contexts they are produced in and how they appeal to their target audiences
	Video Games	Assassin's Creed Franchise Media Industry and audience
	Topic	Key Themes
YEAR 13	Coursework	Students will complete a piece of coursework (worth 30% of the a level) in one of 4 areas. Those four possible areas are: Television, Film Marketing, Magazine, Music Video
	Television in the Global Age	Humans – Channel 4 (2015) The Returned – Canal+ (2012)  Students study two international television productions in four key areas: Audience, Representation, Media Language and Media Industry
	Magazines	Vogue (1965) The Big Issue (2016) Students study two magazines in four key areas: Audience, Representation, Media Language and Media Industry

Online Media	Attitude
	Students study the rise of internet vloggers/youtubers with
	a focus on Zoella alongside the study of the online LGBTQ+
	magazine Attitude

