



Business



Curriculum Overview Key Stage 4

KEY STAGE 4		
Examination Specification:		
	Topic	Key Themes
YEAR 10	Business Activity	<ul style="list-style-type: none"> • The role of Entrepreneurship and Business activity • Business Planning • Business ownership • Aims and Objectives • Stakeholders • Business Growth
	Marketing	<ul style="list-style-type: none"> • Role of Marketing • Market Research • Market Segmentation • Marketing Mix
	People	<ul style="list-style-type: none"> • Role of HR • Organisational structure and ways of working • Communication • Recruitment • Training and development • Employment Law
	Topic	Key Themes
	Operations	<ul style="list-style-type: none"> • Production process • Quality of goods and services • The sales process and customer service • Consumer law

YEAR 11		<ul style="list-style-type: none"> • Business location • working with suppliers
	Finance	<ul style="list-style-type: none"> • The role of Finance • Sources of finance • Revenue, costs, profit, and loss (numerical formulae and financial ratios taught) • Break Even • Cash Flow
	Influences on Business	<ul style="list-style-type: none"> • Ethics and environment • Globalisation • The economic climate – interest rates, inflation
	The interdependent nature of Business	How all the above topics and themes tie together to underpin a business decision

Extracurricular and Enrichment opportunities

- Links to external businesses being built
- Annual trip
- Discussing news and events
- Revision guides
- Key term lists available to students through the course

